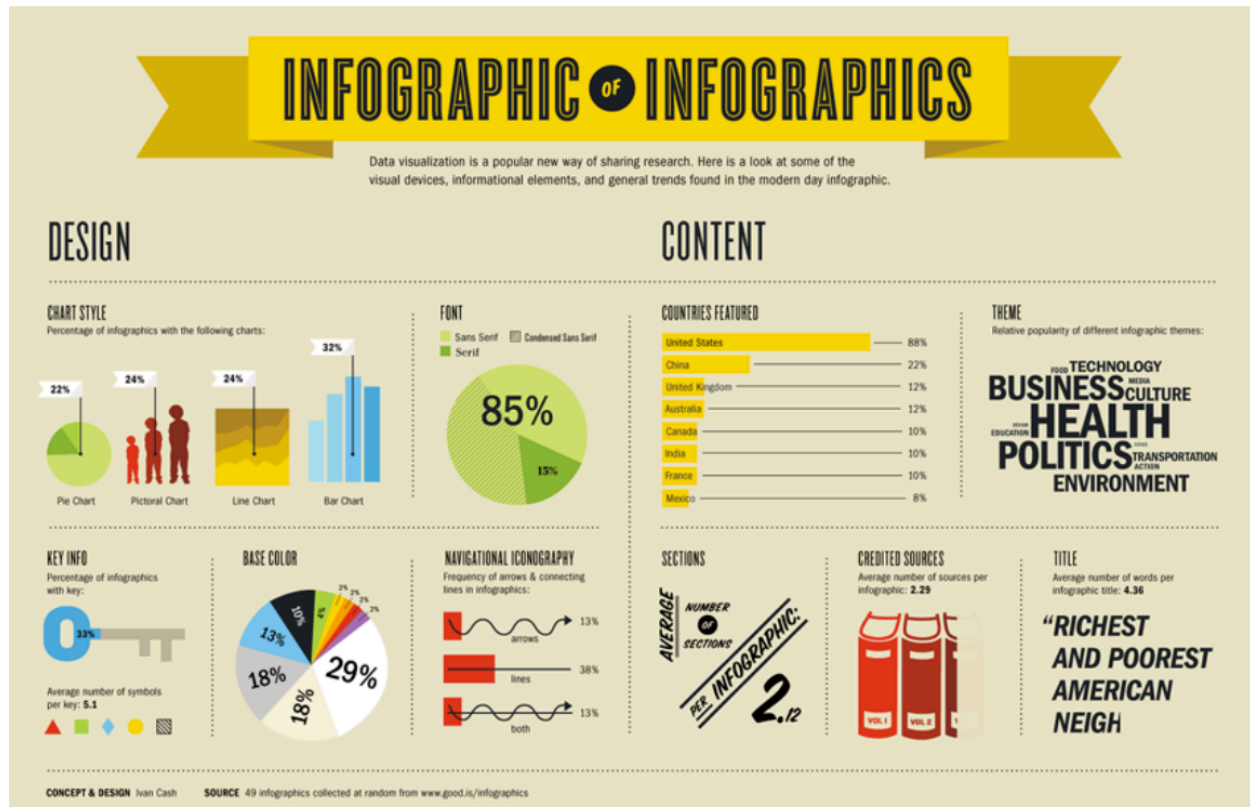


Infographic Assignment



Infographics are, in a very basic sense, visual arguments. They present a variety of graphic elements—illustrations, tables, charts, statistics—that convey information on a narrowed topic. While many uncritically think the purpose of infographics is to inform, effective infographics seek to persuade viewers to take action or behave in a certain way through an implied “argument”.

For this assignment, you are to create an infographic on a narrowed topic of your choice. While you will create a single document, the dimensions of the document can vary. In addition, the infographic can include one central complex graphic or several graphics to convey your “argument”. In addition, you can include statistics and facts in your infographic.

Please go to <https://piktochart.com/> to complete this assignment.

Deadline

Thursday, February 2nd in class. NO LATE ASSIGNMENTS ALLOWED.

Late assignments will result in a ZERO grade.

Points

This assignment will account for 5% of your overall grade.

No extra credit will be given under any circumstances for this assignment.