

# Assignment #3: Law of Attraction

The assignment for this week will be for students to go to twitter, facebook, and instagram, post tweets and comment on classmate tweets and followers in an attempt to generate likes and shares to test the law of attraction in social media. Your goal is to generate 15 new followers and participate in at least seven seven conversations. Please bring a print out evidencing your work to Dr. "A" the Tuesday after Spring Break. **This assignment is tied to a series of classroom assignments to train students on how to organically build social media buzz.** Good luck! Prior to Submissions, Dr. A suggests that...

## **Deadline**

Please refer to syllabus. **NO LATE ASSIGNMENTS ALLOWED.**

Late assignments will result in a ZERO grade.

## **Points**

This assignment will account for 5% of your overall grade.

No extra credit will be given under any circumstances for this assignment.