

Assignment #3: Managing On-Line Reputation

One of the most important elements in being a social media professional and practitioner is not only being aware of your corporate on-line presence but also being aware of your own online presence as an individual. For this assignment, you will be asked to write a page and a half long personal reputation on-line overview document discussing and analyzing your on-line presence through social media sites. Blog, facebook, linkedIn, Twitter, Snapchat, instagram, youtube...

In your document, provide:

- 1) The bio that you list yourself on each of these sites. It can be done visually using a table in microsoft word
- 2) # of friends/followers and what you claim to advance
- 3) Rank in social media based on which you are most active on
- 4) What do you find when you type your name in google

Deadline

Please refer to syllabus. NO LATE ASSIGNMENTS ALLOWED.

Late assignments will result in a ZERO grade.

Points

This assignment will account for 5% of your overall grade.

No extra credit will be given under any circumstances for this assignment.