

SOCIAL MEDIA ASSIGNMENT

1) **Assignment:** Choose three social media technologies we've never discussed in class. Post a brief analysis of its affordances and norms, and how it may impact social or political issues. (The point of this assignment is to show that you can use the tools developed in this class to discuss technologies that we can't even imagine yet!)

2) Assignment: How can companies engage well on social media? Post an example of a company you think is doing it “right” or “wrong.” Why or why not?

3) Where do you learn? Give an example of a time you learned something from a “non-formal” source online (not a textbook, a class site, or from a professor). Think YouTube tutorials, Wikipedia, video game walkthroughs, etc. What types of things are available online for learning and what are not? How might traditional educational institutions integrate social media?

