8 Rules For Taking Better Photos With A Smartphone For The Web

1. **Slow down! Think about the photography before clicking the shutter:** Don't photograph quick. Think about the photograph before taking the photo. Look at the background, how people are going to be positioned in the scene, are the lights too harsh? Where is the sun located at? And so on…

2. **Shoot with the sun behind you:** By having the sun behind you, you will be able to gather the best exposure especially if using a point and shoot. Shooting with the sun in front of you will result in a silhouette effect, unless a strobe is used.

3. **Take photos early in the morning or later in the evening:** Lights are too harsh when taking photographs in midday. Take photos at 7:30am or 5:30pm for softer lights if shooting color photography. It is OK to take photos in midday if your goal is to shoot B/W. In B/W photography, contrast is key.

4. **If you need to take a photo in midday, look for a shadowed area:** Shooting in a shadows at midday can minimize harsh lights making your photographs much more professional.

5. **Take more photos outdoors:** Smartphones have small sensors in them. Even though the quality of the photos taken indoors is better than before (iPhone 11, for example), photos taken outside are likely to look better if taken under proper light.

6. **Bring the subject closer to the frame:** In web photography, shoot the subject closer to the frame. Avoid taking photos of you or your friends as an establishing shot.

7. **Maximize the rule of thirds:** Place a subject in one of the thirds for better photographs. Placing the subject in the middle of the photograph makes the photo unpleasing.

8. **Pay attention to the background:** Look for a simple background when taking a photograph. Avoid taking photos with chaotic backgrounds unless you know more about photography.