

## Social Posts Concept Lesson #2

1. Click file, New.
2. Click Web, Preset Details: Instagram Post; Width: 1080; Height: 1080; Resolution: 72; Color Mode: RGB Color, 8 Bit; Background contents: White; Color profile: sRGB.
3. Change workspace to: Photography.
4. Create a new layer in the layers menu.
5. Go to [www.unsplash.com](http://www.unsplash.com)
6. Type creativity
7. Right click image of choice
8. Save to the desktop (Mac) or pictures (PC)
9. Click File, Open, select the image you downloaded
10. Using the Rectangle Marquee tool, select the image
11. Click edit, cut.
12. Click on the instagram post document, click edit paste
13. Click the rectangular marquee tool.
14. Draw a smaller box than the photo in the canvas.
15. Click the three dots in the toolbox menu.
16. Select the paint bucket tool.
17. Select a shade of white in the Set Foreground Color.
18. Click the three dots in the toolbox menu (or the paint bucket tool).
19. Click the canvas.
20. Click command + D.
21. Click The Horizontal Type Tool.
22. Choose typeface Georgia, regular, 40 PT, Black Color.
23. Draw a Box, and type a quote in it.
24. Click the move tool.
25. Click File, Save As, Give it a name, e.g., almeida\_post1.
26. Save as a PSD and JPG file.
27. That's It!