

Assignment: Social Media Policy

Students are to create a social media policy (For him/herself or a fictitious company) about how employees should conduct themselves online in order to safeguard brand's reputation.

The social media policy form can be found under the "FORMS" category on <https://luisalmeida.com/lee-university-digm-365/>

Samples of social media policies can be found under "SOCIAL MEDIA POLICY DOCUMENTS"

This is an individual project.

Deadline

Please refer to syllabus. NO LATE ASSIGNMENTS ALLOWED.

Late assignments will result in a zero grade.

Points

This assignment will account for 10% of your overall grade.

Scripture For Inspiration

"But the salvation of the righteous is from the LORD; He is their strength in time of trouble." (Psalms 37:39).