

Assignment: Strategy Assignment

Students are to select an overarching, content, and hashtag strategy in this class. This is a critical thinking assignment designed to help students to think broadly about social media engagement. In order to do the former, students will be asked to complete a form guiding them on what to do. *This is an individual project.*

Deadline

Please refer to syllabus. NO LATE ASSIGNMENTS ALLOWED.

Late assignments will result in a zero grade.

Points

This assignment will account for 15% of your overall grade.

Scripture For Inspiration

“But the salvation of the righteous is from the LORD; He is their strength in time of trouble.” (Psalms 37:39).